What is Wireless ePay for Blackberry?

Wireless ePay for Blackberry is one of USA ePay's solutions to wireless credit card processing with support for retail rates. Merchants can use any RIM / Blackberry mobile device on *any network* and process their customers' credit cards securely.
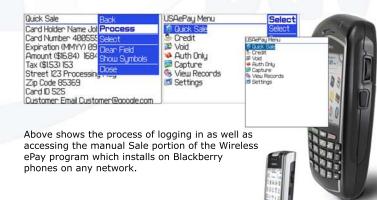
Blackberry is already known as one of the best business mobile solutions and the Wireless ePay software for Blackberry adds on to it to form an even stronger business tool. In the past, if a merchant wanted to process outside the office they would either have to call in their transactions or collect the card information and process the card when they got back into the office; which would result in a non-swiped rate. Merchants who wanted to get a retail rate would then have to buy an expensive wireless credit card machine and then sign-up for a wireless plan for the machine. Wireless ePay for Blackberry takes these problems away with one simple solution: Merchants simply wirelessly pair [via Bluetooth] the credit card swiper/printer to their Blackberry and, using the Wireless ePay Blackberry software, process the cards.

All transactions run through the USA ePay Visa® CISP and MasterCard® SDP compliant [PCI compliant] gateway. These transactions are all processed and stored securely on the gateway so merchants can refer to their transactions at any time using any computer with an internet connection.

Easy Interface

The Wireless ePay software has a very user-friendly interface. Upon installation, merchants are asked for a login pin which they will use every time they login, for security purposes.

Once logged into the software, the merchant has all the capabilities of a regular credit card machine. Merchants can do sales, credits, voids, authorizations and captures on credit cards as well as view the records of transactions right on the phone.

Above shows the process of logging in as well as accessing the manual Sale portion of the Wireless ePay program which installs on Blackberry phones on any network.

The software also supports the Address Verification System (AVS) and Card Verification Value (CVV) for your Mail Order / Telephone Order merchants, Internet merchants, or for those merchants who don't use the W-ePay Bluetooth Device for swiping the card during the transactions.

Just Swipe and Process

The Wireless ePay software makes processing credit cards as simple as just swiping a card. Once the merchant logs into the software and selects a function, such as a sale, the software is automatically ready to read a card through the wireless bluetooth swiper/printer. All the merchant needs to do after the card is swiped is enter a dollar amount and push process.

The software is also configured to support such things as calculating taxes as well as tips automatically which is added to the final dollar amount sent into the gateway for processing.

For a live flash demo of how the program functions as well as more information about the software and the Wireless ePay program, we recommend you visit www.wirelessepay.com .